

University of Pretoria Yearbook 2022

Strategic leadership and management 302 (GAD 302)

Qualification	Undergraduate
Faculty	Gordon Institute of Business Science
Module credits	11.00
NQF Level	07
Programmes	AdvDip (General management)
Prerequisites	No prerequisites.
Contact time	14 contact hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 and Semester 2

Module content

Senior managers have unique leadership challenges. As the custodians of strategy, the pioneers who deal with environmental and organisational complexities, and the visionaries who look to the future and drive organisational vision all eyes are on them to take the organisation and its people into a brighter future. They also need to consider the long-term wellbeing of the organisation, gearing it for sustainable success in the world of tomorrow.

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